



**JA-16080001060100**

Seat No. \_\_\_\_\_

**B. Com. (Sem. VI) (CBCS) Examination**

**August – 2019**

**English Language - VI**

**(New Course)**

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : 70

**Instructions :**

- (1) Figures to the **right** indicate full marks.
- (2) Mention clearly the options you attempt.

**1** Write short note on any **one** of the following : **10**

1. Mumbai's Bhishtis
2. Ammabi.

**2** Answer any **five** of the following questions in brief : **20**

- (1) Why do Bhishtis believe that they would go to heaven ?
- (2) How does the Mars One project intend to fund its expedition to Mars ?
- (3) What will be the features of 5G networks ?
- (4) Why did the narrator feel that he needed the services of a bank ?
- (5) How does the narrator keep his money now ?
- (6) Why was Ammabi held in high regard by all the women of the neighbourhood ?
- (7) Why did Rahat leave in hurry ?

**3** (A) Draft an advertisement for a new mobile phone. **10**

**OR**

(A) Draft an advertisement for a shampoo brand with **10**  
discount offer.

- (B) Write short notes on any **two** of the following : **10**
- (a) Importance of agenda
  - (b) Format of memo
  - (c) Usefulness of minutes of a meeting
  - (d) Uses of a notice.
- 4 (A) Draft a press release regarding NSS camp organized by your college. **10**

**OR**

- (A) Draft a press release for the occasion of Republic Day celebrations in your colony. **10**
- (B) (i) Translate the following passage into Gujarati : **5**

Rabindranath Tagore (1861 - 1941) was a dramatist, poet, novelist, short-story writer, painter and composer. He was awarded the Nobel Prize for literature in 1913 for Gitanjali, a collection of poems. Tagore was also a social reformer, educationist and activist. He contributed to the shaping of the cultural and intellectual identity of modern India.

- (B) (ii) Translate the following passage into English : **5**

વૃક્ષો પર્યાવરણ માટે અતિ ઉપયોગી છે. વૃક્ષો માણસના સૌથી વફાદાર મિત્ર છે. વૃક્ષો આપણને ફળ, ફૂલ અને લાકડું આપે છે. માણસનું સૌથી પહેલું આશ્રયસ્થાન વૃક્ષો હતાં. વૃક્ષના લાકડામાંથી માણસે સૌથી પહેલા અસ્ત્ર અને શસ્ત્ર બનાવ્યાં. સદીઓથી માણસ વૃક્ષોના ફળ, ફૂલ, પાન, છાલ, મૂળ અને ડાળીઓનો ઉપયોગ વિવિધ રીતે કરતો આવ્યો છે. દરેક માણસે વૃક્ષોનું જતન કરવું જોઈએ. સાચે જ, વૃક્ષો ઈશ્વરની અમૂલ્ય ભેટ છે.